



Dear Friend,

On behalf of *The Anthony Fasano Foundation* and *Lunar Sports Group*, I'm honored to formally invite you to the *Fourth Annual Anthony Fasano Golf Classic*. The outing will be held on Monday, May 9, 2011 at the Upper Montclair Country Club located in Clifton, NJ. Proceeds from the tournament will once again be donated to REED Academy.

REED Academy (Bergen County, NJ) is a non-profit school serving children with autism. The school was founded in 2003 by a group of committed parents in response to the lack of appropriate services to meet the special needs of their children. The parents and faculty of REED work tirelessly to help children with autism reach their fullest potential. The proceeds raised from this outing will go directly toward the construction of REED Academy's new permanent school building where many children and families will be served for years to come.

I've huddled family and friends to support the *Anthony Fasano Golf Classic* and our mission to raise funds for REED. Over the last three years, dozens of friends from around the NFL have jumped at the opportunity to support this event. Some of those players have included Justin Tuck, Brandon Jacobs, Miles Austin, Ryan Grant, Greg Olsen, and Brian Leonard among many others. I'm looking forward to seeing them once again this year as well as all the familiar faces that have become fixtures at this event. I'm humbled by the support the public has show in our first three years and we will continue to strive to make this the most fun and entertaining golf outing of the year!

Once again, the outing will take place at the Upper Montclair Country Club in Clifton, NJ on Monday, May 9, 2011. Enclosed you'll find information on foursomes and sponsorships. I hope to see you at the course and thank you in advance for your generosity!

Sincerely,

Anthony Fasano  
Miami Dolphins



## **Sponsorship Opportunities**

### **Official May 8<sup>th</sup> Welcome Party Sponsor (Party held night before the golf outing) \$5,000**

- Twenty-Five (25) invitations to the May 8<sup>th</sup> Welcome Party
- Signage in the venue on May 8<sup>th</sup>
- Four (4) tickets to Cocktail Reception and Awards Dinner
- Inclusion on all PR efforts involving the May 8<sup>th</sup> Welcome Party

## **Golf Sponsorship Packages**

### **Presenting Sponsor**

**\$20,000**

- Three (3) Foursomes
- Top priority choice of three (3) celebrity golfers
  - (Add 1 celebrity to each of your foursomes)
- Twelve (12) Invitations to the May, 8<sup>th</sup> Welcome Party with NFL Players
- Reserved Seating during Awards Dinner
- Signage on each table during Awards Dinner
- Company name & logo included on all event signage & inclusion on all PR efforts
- Option to donate product to the gift bag

### **Official Cocktail Reception & Awards Dinner**

**\$10,000**

- Two (2) Foursomes
- Preferred selection of two (2) remaining celebrity golfers
  - (Add one (1) celebrity to both of your foursomes)
- Eight (8) invitations to the May, 8<sup>th</sup> Welcome Party with NFL Players
- Company logo on cocktail napkins during the Cocktail Reception
- Prominent signage displayed at Cocktail Reception and Awards Dinner
- Option to donate product to the gift bag

### **Official BBQ Buffet Lunch Sponsor**

**\$7,500**

- Two (2) Foursomes
- Preferred selection of one (1) remaining celebrity golfer
  - (Add 1 celebrity to one of your foursomes)
- Eight (8) invitations to the May 8<sup>th</sup> Welcome Party
- Prominent banners with company name & logo displayed at BBQ Buffet Lunch
- Signage on each table during BBQ Buffet Lunch
- Option to donate product to the gift bag

### **Golf Cart Sponsor**

**\$7,500**

- Two (2) Foursomes
- Preferred selection of one (1) remaining celebrity golfer
  - (Add 1 celebrity to one of your foursomes)
- Eight (8) invitations to the May 8<sup>th</sup> Welcome Party
- Signage prominently displayed on all Golf Carts
- Option to donate product to the gift bag

### **\$25,000 Hole In One Challenge Sponsor (Displayed on two (2) Holes)**

**\$5,000**

- One Foursome
- Preferred selection of one (1) remaining celebrity golfer
  - (Add 1 celebrity to your foursome)
- Prominent signage displayed on two (2) holes that host a \$25,000 challenge
- Option to donate product to the gift bag



### **Sponsorship Packages (Continued)**

<b>\$10,000 Putt Contest Sponsor</b> (Held during Cocktail Hour)	<b>\$5,000</b>
<ul style="list-style-type: none"><li>○ One Foursome</li><li>○ Preferred selection of one (1) remaining celebrity golfer<ul style="list-style-type: none"><li>• (Add 1 celebrity to your foursome)</li></ul></li><li>○ Prominent signage displayed during Registration &amp; Cocktail Hour</li><li>○ Option to donate product to the gift bag</li></ul>	
<b>Hole in One Sponsor – Automobile/Travel</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>○ One Foursome</li><li>○ Preferred selection of one (1) remaining celebrity golfer<ul style="list-style-type: none"><li>• (Add 1 celebrity to your foursome)</li></ul></li><li>○ Signage and Company Display on designated hole</li><li>○ Option to donate product to the gift bag</li></ul>	
<b>Longest Drive Contest</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>○ One Foursome</li><li>○ Preferred selection of one (1) remaining celebrity golfer<ul style="list-style-type: none"><li>• (Add 1 celebrity to your foursome)</li></ul></li><li>○ Prominent signage displayed on three (3) holes that host a Longest Drive Contest</li><li>○ Option to donate product to the gift bag</li></ul>	
<b>Closest-to-the-Pin Contest</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>○ One Foursome</li><li>○ Preferred selection of one (1) remaining celebrity golfer<ul style="list-style-type: none"><li>• (Add 1 celebrity to your foursome)</li></ul></li><li>○ Prominent signage displayed on three (3) holes that host a Closest-to-the-Pin Contest</li><li>○ Option to donate product to the gift bag</li></ul>	
<b>Registration Table Sponsor</b>	<b>\$3,000</b>
<ul style="list-style-type: none"><li>○ One Foursome</li><li>○ Prominent signage displayed at the Registration Table</li><li>○ Option to donate product to the gift bag</li></ul>	
<b>Driving Range Sponsor</b>	<b>\$3,000</b>
<ul style="list-style-type: none"><li>○ One Foursome</li><li>○ Prominent signage displayed on the Driving Range</li><li>○ Option to donate product to the gift bag</li></ul>	
<b>Practice Green Sponsor</b>	<b>\$3,000</b>
<ul style="list-style-type: none"><li>○ One Foursome</li><li>○ Prominent signage displayed on the Practice Green</li><li>○ Option to donate product to the gift bag</li></ul>	
<b>Tee Box Sponsor</b>	<b>\$250</b>
<ul style="list-style-type: none"><li>○ Prominent Signage displayed on one of the many picturesque Tee Boxes</li></ul>	
<b>Foursome</b>	<b>\$2,000</b>



## MASTER REGISTRATION FORM

The Anthony Fasano Foundation, Inc. is a 501 ( C ) 3 organization. Contributions will be tax deductible as permitted by law.

**Please complete all forms and return with payment to:**

Anthony Fasano Foundation  
 Attn: Golf Classic 2010  
 60 Roseland Ave.  
 Caldwell, NJ 07006

### Sponsorship Categories and Fees:

- |                          |   |          |
|--------------------------|---|----------|
| <input type="checkbox"/> | Official May 8 <sup>th</sup> Welcome Party Sponsor    | \$5,000  |
| <input type="checkbox"/> | Golf Classic Presenting Sponsor                       | \$20,000 |
| <input type="checkbox"/> | Official Cocktail Reception and Awards Dinner Sponsor | \$10,000 |
| <input type="checkbox"/> | Official BBQ Buffet Lunch Sponsor                     | \$7,500  |
| <input type="checkbox"/> | Official Golf Cart Sponsor                            | \$7,500  |
| <input type="checkbox"/> | \$25,000 Hole In One Challenge Sponsor                | \$5,000  |
| <input type="checkbox"/> | \$10,000 Putt Contest Sponsor                         | \$5,000  |
| <input type="checkbox"/> | Hole In One Automobile/Travel Sponsor                 | \$5,000  |
| <input type="checkbox"/> | Closest To The Pin Contest Sponsor                    | \$5,000  |
| <input type="checkbox"/> | Longest Drive Contest Sponsor                         | \$5,000  |
| <input type="checkbox"/> | Registration Table Sponsor                            | \$3,000  |
| <input type="checkbox"/> | Driving Range Sponsor                                 | \$3,000  |
| <input type="checkbox"/> | Practice Green Sponsor                                | \$3,000  |
| <input type="checkbox"/> | Tee Box Sponsor                                       | \$250    |

TOTAL SPONSORSHIP PACKAGE AMOUNT \$ \_\_\_\_\_

\_\_\_\_\_ Foursome(s) @ \$2,000 per foursome = \$ \_\_\_\_\_

**Includes:** green fees, golf cart, locker room, use of driving range, putting greens, one forecaddy per foursome, BBQ Buffet Lunch, Cocktail Reception, Awards Dinner, and a gift. \*\* Tipping of the caddies is not included in these charges, and should be made by the players based upon the performance of the caddy.

\_\_\_\_\_ Individual Golfer @ \$650 per golfer = \$ \_\_\_\_\_

\_\_\_\_\_ Dinner & Cocktail Hour Only @ \$200 = \$ \_\_\_\_\_

I wish to donate items for the Gift Bag.  
 Please contact me at:  
 \_\_\_\_\_

**Grand Total:** \$ \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ payable to The Anthony Fasano Foundation.

Please Charge my Credit Card \$ \_\_\_\_\_ Card Number: \_\_\_\_\_

Visa  MasterCard  American Express  Discover Exp. Date \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



## CONTACT AND PLAYER INFORMATION

COMPANY NAME: \_\_\_\_\_  
(Sponsor – Please list Sponsor Name as you would like it to appear on signs)

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## PLAYER REGISTRATION

Foursome     Threesome     Twosome

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_



### **SCHEDULE OF DAY'S EVENTS**

- 10:00 AM THE REGISTRATION TABLE OPENS
- 10:30 AM BBQ BUFFET LUNCH
- 12:00 PM SHOTGUN START
- 5:00 PM COCKTAIL HOUR
- 5:45 PM \$10,000 PUTTING CONTEST
- 6:00 PM AWARDS DINNER